

DESERT RESET MEMBERSHIP AGREEMENT

1. MEMBERSHIP SELECTION

Your selected membership will be entered electronically before you sign. Please review the plan shown below and confirm that the name, monthly fee and treatment length are correct.

DESERT RESET ESSENTIAL

Maintain + Protect

45-minute monthly treatment

Member fee: \$189/month

Non-member treatment price: \$225

DESERT RESET SIGNATURE

Correct + Maintain

60-minute monthly treatment

Member fee: \$249/month

Non-member treatment price: \$295

DESERT RESET COMPLETE

Optimize

90-minute monthly treatment

Member fee: \$319/month

Non-member treatment price: \$375

YOUR MEMBERSHIP SELECTION (completed electronically): _____

One-time enrollment fee: \$49. The enrollment experience includes a personalized skin evaluation and treatment plan, baseline clinical photography, and a complimentary HydroPeptide Discovery Set (stated retail value \$39). New members also receive 20% off HydroPeptide purchases for the first 30 days; the ongoing member skincare discount is 15% thereafter.

2. TERM, RECURRING BILLING AND AUTHORIZATION

Membership requires an initial three (3) month commitment. After the initial commitment, membership continues on a month-to-month basis until canceled in accordance with this Agreement.

By signing below, Member authorizes Desert Bloom Skincare to charge the payment method on file for the selected monthly membership fee and any applicable taxes or separately authorized charges on the recurring billing date.

Member is responsible for keeping payment information current. If a scheduled payment is declined, Desert Bloom may contact Member to update the payment method and may temporarily suspend membership benefits until the account is brought current.

Desert Bloom will not increase the Member's recurring monthly membership fee without advance notice and any consent required by applicable law. Changes to public à-la-carte pricing do not automatically change an existing Member's recurring fee.

3. MONTHLY DESERT RESET TREATMENT

Each active membership includes one Desert Reset treatment per monthly billing cycle at the selected tier. Desert Reset is a customized skin-health program. Treatment components are selected according to the Member's current skin condition, treatment history, goals, membership level, contraindications, clinical appropriateness and available appointment time.

Available modalities may include HydraFacial Syndeo, lymphatic drainage, LED light therapy, oxygen therapy, microcurrent, dermaplaning, medical-grade HydroPeptide and Environ skincare, customized chemical peel, HydraFacial lip or eye enhancements,

Environ DF ultrasound/galvanic infusion and cryotherapy. Listing a modality does not guarantee that it will be performed at a particular visit.

4. MEMBERSHIP BENEFITS

- Preferred member pricing on Botox®, Dysport® and Daxxify®. Current launch member prices are Botox \$10.50/unit, Dysport \$3.50/unit and Daxxify \$6.00/unit. Pricing may be changed prospectively with notice; product units are not interchangeable across brands.
- 15% off professional skincare purchased at Desert Bloom.
- 15% off eligible CO₂, Erbium, Nd:YAG, Alexandrite and KTP laser treatments.
- 10% off Virtue RF microneedling.
- Preferred member pricing on eligible Desert Reset enhancements.
- Priority booking, subject to appointment availability.
- Early access to selected new treatments, seasonal protocols and member events.
- One complimentary premium Desert Reset enhancement during the Member's birthday month, subject to clinical appropriateness and scheduling.

Membership savings and promotional offers may not be combined with other discounts, packages, promotions or manufacturer offers unless Desert Bloom expressly states otherwise. Some services and products may be excluded. Fillers are not discounted under the Desert Reset membership.

5. DESERT BLOOM WALLET - UNUSED MONTHLY TREATMENTS

If Member does not redeem the included Desert Reset treatment during a monthly billing cycle, the applicable amount of that paid monthly membership fee will be recorded as dollar-denominated credit in Member's Desert Bloom Wallet rather than being treated as an unused complimentary benefit.

Wallet credits may accumulate and may be applied toward eligible future services provided by Desert Bloom, including eligible laser treatments, injectables, RF microneedling, advanced skin treatments, facial rejuvenation procedures and higher-value procedures such as thread lifts, subject to clinical eligibility and current service pricing.

If a Wallet balance is less than the price of a selected service, Member must pay the remaining balance. If the Wallet balance exceeds the amount applied, the remaining Wallet balance stays on the account subject to this Agreement and applicable law.

Wallet credits are personal to Member and may not be sold, assigned or transferred to another person unless Desert Bloom expressly authorizes the transfer in writing.

Desert Bloom Wallet credits represent paid treatment value and never expire. Wallet credits may not be redeemed, withdrawn, exchanged or refunded for cash except where required by applicable law. A missed monthly treatment does not, by itself, create a right to a cash refund.

Wallet credit may not be stacked with membership discounts, promotional pricing, packages, manufacturer programs or other offers unless Desert Bloom expressly authorizes the combination.

Complimentary services, birthday benefits, discounts, gifts, rewards, promotional credits and other benefits for which Member did not pay monetary consideration do not convert to Wallet credit if unused.

Accumulating Wallet credit does not guarantee eligibility for any particular medical or aesthetic treatment. All procedures remain subject to consultation, informed consent, medical appropriateness, provider availability and then-current pricing.

Desert Bloom will maintain an account record of Wallet credits. Member may request the current Wallet balance from Desert Bloom.

6. CANCELLATION AND EFFECT OF CANCELLATION

Member may request cancellation at any time. Cancellation becomes effective after completion of the initial three-month commitment and requires at least thirty (30) days' notice before the next intended billing termination date. Charges that become due before the effective cancellation date remain payable.

Cancellation stops future recurring membership charges after the effective cancellation date. Cancellation does not automatically convert prior valid membership charges into cash refunds.

Cancellation does not affect Member's existing Desert Bloom Wallet balance. All previously accumulated paid Wallet credits remain available after cancellation, never expire and are not forfeited because membership has ended. After cancellation, Wallet credits may be applied toward eligible Desert Bloom services at then-current non-member pricing unless Member has rejoined an active membership or Desert Bloom expressly authorizes other pricing. Wallet credits may not be redeemed, withdrawn, exchanged or refunded for cash except where required by applicable law.

Member may cancel by written notice delivered in person to Desert Bloom Skincare, by mail to 10 752 N 89th Place, Suite 122, Scottsdale, AZ 85260, or by email to dbskin122@gmail.com. Desert Bloom will provide confirmation of cancellation.

7. REFUNDS, BILLING ERRORS AND CHARGEBACKS

Membership fees properly charged under this Agreement are not automatically refundable because Member did not schedule or receive the monthly treatment; eligible unused paid amounts are handled through the Desert Bloom Wallet as described above. This provision does not limit any refund or remedy required by applicable law.

If Member believes a charge is duplicate, unauthorized or otherwise erroneous, Member agrees to contact Desert Bloom promptly so the account can be reviewed. Nothing in this Agreement waives Member's rights under applicable payment-card or consumer-protection law.

8. APPOINTMENTS, LATE CANCELLATIONS AND NO-SHOWS

Membership does not guarantee a particular appointment date, time or provider. Member is encouraged to schedule recurring appointments in advance. Desert Bloom's general appointment cancellation/no-show policy applies to membership appointments. A late cancellation or no-show may be subject to the clinic's then-current fee policy; such fee does not convert to Wallet credit unless Desert Bloom expressly states otherwise.

9. MEDICAL ELIGIBILITY, RESULTS AND INFORMED CONSENT

Membership is not a guarantee that Member is medically eligible for every treatment or modality. Desert Bloom may modify, postpone or decline a treatment when clinically appropriate. Separate informed consent may be required for HydraFacial components, chemical peels, lasers, RF microneedling, injectables, threads or other procedures.

Aesthetic outcomes vary. No specific result, duration of result or absence of adverse effects is guaranteed. Membership benefits do not replace individualized medical assessment or procedure-specific informed consent.

10. PRODUCTS, PROMOTIONS AND EXCLUSIONS

The complimentary HydroPeptide Discovery Set and other promotional items are subject to availability and may be substituted with items of comparable purpose or value. Introductory and promotional benefits have no cash value. Retail discounts apply only to eligible professional skincare sold by Desert Bloom and do not apply to taxes, shipping, prescription products or excluded items.

11. CHANGES TO PROGRAM BENEFITS

Desert Bloom may prospectively modify non-paid promotional benefits, participating products, eligible enhancement options, appointment procedures or discount exclusions when reasonably necessary for clinical, operational or vendor reasons. Desert Bloom

will provide reasonable notice of material changes. Paid Wallet value and already-earned monetary credits will not be reduced by a program change except as permitted by law.

12. COMMUNICATIONS

Member consents to receive transactional communications related to membership billing, appointments, Wallet balance, program changes and cancellation at the contact information provided above. Marketing communications are subject to separate consent and applicable law.

13. ENTIRE AGREEMENT; SEVERABILITY; GOVERNING LAW

This Agreement, together with any incorporated Desert Bloom policies expressly identified in writing, constitutes the agreement concerning Desert Reset membership. If any provision is determined to be unenforceable, the remaining provisions will continue to the extent permitted by law. This Agreement is governed by applicable federal law and the laws of the State of Arizona.

14. MEMBER ACKNOWLEDGMENTS

- ☐ I have reviewed the membership level, monthly fee, treatment length and \$49 enrollment fee displayed in my electronic enrollment record.
- ☐ I understand that my payment method will be charged on a recurring monthly basis until cancellation becomes effective.
- ☐ I understand the initial three-month commitment and the 30-day cancellation-notice requirement.
- ☐ I understand that an unused eligible monthly treatment converts to Desert Bloom Wallet credit rather than automatically generating a cash refund.
- ☐ I understand that paid Wallet credits never expire or become forfeited upon membership cancellation, remain subject to clinical eligibility and current treatment pricing, and cannot be redeemed for cash except where required by law.
- ☐ I understand that promotional benefits and complimentary enhancements do not convert to Wallet dollars.
- ☐ I understand that membership does not guarantee eligibility for any particular medical or aesthetic procedure.
- ☐ I have had an opportunity to ask questions and will receive a copy of this Agreement.

SIGNATURES